

## EXCLUSIVE E-BLAST

Reach our highly targeted audience of **golf enthusiasts, industry leaders and newsmakers** with your direct message.\*



### GOLF BALL CLEARANCE

**Save 20% OFF  
Your Favorite Golf Balls**

USE COUPON CODE: "SOUTHGOLF" TO RECEIVE 20% OFF YOUR PURCHASE OF ANY GOLF BALLS.



Offer expires June 4th 2010

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**All Golf Balls 20% Off**

INDUSTRY HILLS GOLF CLUB  
at  
PACIFIC PALMS



### \$50 Mega-Mondays

Every Monday is Mega-Monday at  
Industry Hills Golf Club at Pacific Palms Resort.

Play Golf Digest's top rated courses  
The Ike and The Babe for just \$50 (including golf cart).  
Unbelievable!

Call 626-810-GOLF and tee it up on  
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Limited tee time availability.  
Up to 7 days advance reservations for Non-Members  
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Promotion is not valid for tournaments and may end without notice.

**Pacific Palms Resort**  
One Industry Hills Parkway  
Industry Hills, Ca 91744  
[www.pacificpalmsresort.com](http://www.pacificpalmsresort.com)

**Industry Hills Golf Club**  
[www.ihgolfclub.com](http://www.ihgolfclub.com)

**TICKETS ON SALE NOW**  
February 2-7, 2010  
Riviera Country Club | Pacific Palms, CA



The PGA TOUR's best are coming to Riviera Country Club

TICKET PRICES STARTING AT \$35.

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Save \$15 off Gate Prices

\*Student and Senior tickets will be available for \$30 at the gate

Each year, the world's best golfers head to Riviera Country Club in Los Angeles to compete in the historic Northern Trust Open. Treat your special someone to this unforgettable experience.

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